

ARTIST SERVICES

At Grass Fed Music, we offer full-range artist services in order to help artists navigate their music careers. We put emphasis on making sure the artist focuses solely on their artistry, while we work on their development.

01 ARTIST DEVELOPMENT

We identify the needs, wants and objectives for each artist that we work with, assessing and tracking key priorities and barriers to success. We will find out what works for you, what isn't working and identify areas for development.

02 MARKETING

By creating specific and personalized marketing plans for each release, we guarantee that you will have an impact and personal experience as a developing artist. Marketing methods include but are not limited to promotional guidance, assessing and optimising your social media, administrative direction and digital advertising (Facebook, Instagram and YouTube).

03 A&R

The relationships cultivated throughout your time with Grass Fed Music will open doors and play a massive part in your development as an artist. We will introduce you to the best producers, songwriters, artists and creatives.

04 CONTENT SCHEDULES

We provide all clients with a social media content schedule to give ideas/inspiration for content on all social media platforms. We believe showcasing your music and who you are as an artist will go hand-in-hand. Utilizing your socials to create authentic and engaging content is a must.

05 ROLL OUT SCHEDULES

Each single release will have an extensive and personalized breakdown for you to follow that will provide recommendations on how to promote your music via Instagram, TikTok, and YouTube. This document will be a day by day breakdown with ideas on visual content, promo content, promoting merch, etc.

06 RELATIONSHIPS

We will introduce you to a variety of other creatives within the industry, all of which you will be able to keep and cultivate throughout your career. Specifics include, but are not limited to, third-party playlisters, videographers, creatives, photographers and mix engineers.

07 BRANDING

Building a powerful and unforgettable personal brand is a big focus at Grass Fed Music. We will be working with you directly to demonstrate your specific talents and perspective to enable you to connect with your target audience.

